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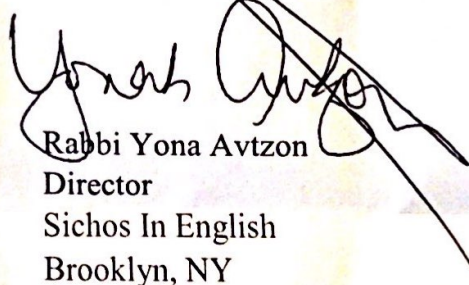
January 2, 2019

To Whom It May Concern:

I would like to express the long-standing, full endorsement by Sichos In English for the organization Ask Noah International (ANI). The organization was founded with my encouragement some 20 years ago, and its tireless activities to promote observance of the Torah’s Seven Noahide Commandments – which they undertake with expert Rabbinical oversight and in accordance with *halacha* and teachings of the Lubavitcher Rebbe – have had a profound positive impact on the Noahide movement.

It is well known that the Rebbe called for the Torah’s Seven Noahide Commandments to be promoted to Gentiles world-wide by observant Jews, and he taught that this accomplishes a further dissemination of wellsprings of Torah that hastens the *Geulah Shalaimah*. Therefore, based on my confidence in the leadership of ANI, from the outset I gave them permission to post on their web site any material from SIE’s translations of *sichos* and *maamarim* (with proper citations) that they deem to be appropriate for their Gentile audience.

With the great importance of their efforts in mind, I want to stress the exceptional merit of all those who provide their support to Ask Noah International.



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